



Spotsylvania Youth Football Association Spotsylvania Cougars

On behalf of the 2017 Spotsylvania Cougars of the Spotsylvania Youth Football Association (SYFA), we would like to extend an invitation to your company to become a sponsor for our youth football program. Our hope is to offer a unique opportunity to spotlight your business while supporting our youth. Your sponsorship will enable the SYFA to further its mission of enriching the lives of our youth through healthy and active lifestyles. Our objective is to teach and promote physical and mental skills of individual responsibility and teamwork through teaching the game of football to the community youth ages four to fourteen years old. We also place emphasis on establishing core skills and academics to serve as the foundation for present and future success.

Our mission includes:

- Teaching sound football fundamentals for the next level
- Setting the standard locally for Youth Sports
- Offering a 1st class operation with great families of dedicated participants
- Providing a healthy environment for players & families to flourish
- Promoting Team Unity & Instilling the values of Education
- Teaching sportsmanship and discipline

SYFA is a non-profit organization looking for companies like yours to support our great group of kids as they embark on another challenging season. We hope that you are willing to make a donation to assist in covering our major expenses including field rental, officials, equipment, insurance, trophies and administrative costs.

In 2017, we are expecting seven football teams and an increase of cheerleaders to well over 100+ participants'; families from your business marketplace. Our organization will aggressively reciprocate loyalty and word of mouth advertising for your business. We will also add your company's logo to our website and all outgoing publications. SYFA is looking forward to building a mutually beneficial partnership with you and your company that will enable us to continue providing the most competitive and fulfilling experience for our kids.

With sincere gratitude for your time and consideration,



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Sponsorship Agreement (Contract) Form

Company Name (as you would like it to appear in advertising and on web site)

Point of Contact (Printed Name)/Authorized Signature

Company Mailing Address

Telephone

Email Address

Web Address

SYFA sponsorships make a huge difference to our football community and will open the door for your company to connect with a diverse family-based audience, which will return positive results.

****Sponsorship packages can be tailored to your specific marketing needs****

Please contact Lesley Sale or syfaspotsycougars@gmail.com to discuss other opportunities

Enclosed is our contribution of: \$ _____

Please make checks payable to: **SYFA**

Then return your completed form and check **as soon as possible** to:

SYFA
Attn: Treasurer
9326 Blue Pine Lane
Fredericksburg, VA 22407

With sincere gratitude for your consideration and support of the 2017 SYFA Youth football/cheer Program. We hope to hear from you soon.

Lesley Sale
Vice President
(540) 847-1224
studioslesleysale@yahoo.com

Eric Wilborne
President
(703) 973-8203
wilborneric@yahoo.com

Name of Player or Team contact if applicable

Sponsor Options

“Cougar Patron” \$1 – 249

- Recognition on the SYFA Spotsy Cougars Website

“Extra Point” \$250 - 499

- Recognition on the SYFA Spotsy Cougars Website
- Team photo for your business

“Field Goal” \$500 - 999

- Recognition on the SYFA Spotsy Cougars Website
- Recognition in all SYFA publications (over 100 families)
- Plaque with team photo for your business
- Name/Logo added to color banner to be displayed at all games
- Listing in the ad banner on the SYFA Spotsy Cougars Website

“Touchdown” \$1000 or more

- Recognition on the SYFA Spotsy Cougars Website with a link to your business
- Recognition in all SYFA publications (over 100 families)
- Plaque with team photo for your business
- Name/Logo added to color banner to be displayed at all games
- Listing in the ad banner on the SYFA Spotsy Cougars Website
- A Day to promote your business at one of our home games